

**New Lower Rates**



163 High Street, Ellsworth ME, 04605 • 207-667-5584 • marketing@ellsworthchamber.org

**ADVERTISING CONTRACT • 2021 MAINE'S BEST REGIONAL GUIDE**

Advertiser: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

<b>Guidebook Ads</b>	<b>Last years Ad Prices</b>	<b>New lower prices for 2021</b>	
Premium Full page*	\$1,950.00	<b>\$1,899.00</b>	\$ _____
Full Page	\$1,650.00	<b>\$1,499.00</b>	\$ _____
Half Page	\$1,140.00	<b>\$899.00</b>	\$ _____
Quarter Page	\$735.00	<b>\$599.00</b>	\$ _____
Eighth Page	\$335.00	<b>\$249.00</b>	\$ _____
<b>New</b> Liner Ads: <b>\$99.00</b>	– Name & website on bottom of an activity pg.		\$ _____
<b>New</b> Banner Ads: <b>\$150.00</b>	– Sponsor for Tide pg., Calendar pg, Map pg.		\$ _____
			<b>TOTAL DUE \$</b> _____

\*Inside Front, Inside Back or Back Page.

**New Advertisers:**

One-time production charge on any new ad design.  
 Production charges for new ads: \$25. for 1/8th pg. • \$50. for 1/4 pg. • \$75. 1/2 pg. • \$150. for full page.  
**(all rights belong to advertiser—and their ad may be used in other similar sized publications)**  
 PDF copy of your ad upon request, at no charge.

**To Submit New Ad Copy:**

Please call Marty Lyons at Studio3, **207-667-5351** or e-mail: **marty@studio3graphics.com** or **studio3marty333@gmail.com** for information about ad sizes and accepted digital file formats.

Re-run the same ad that was in last year's 2020 "Maine's Best Regional Guide"

All advertisers will be e-mailed a proof of their new ad, or revised ad for approval. All re-used ads from the previous year will not receive a proof unless requested. Please respond as soon as possible with any alterations, **or your ad will print as shown.**  
 Deadline for changes is November 15, 2020

**Payment on all ads to be made by December 20, 2020 or ad will not run.**

OFFICE USE \_\_\_\_\_ / / \_\_\_\_\_  
 Invoice # \_\_\_\_\_ Date \_\_\_\_\_ Payment \_\_\_\_\_ Copy \_\_\_\_\_ Proof \_\_\_\_\_